Alt Order #

INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Send Payment To:

Greer Margolis Mitchell Burns

Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800

Washington, DC 20007

Advertiser Product Estimate Number

Obama/D/President OBAMA FOR AMERICA 1537

Flight Dates

Order#

Agency Ref Advertiser Ref

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

						Spots/			
ne Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	1
1 10/09/1 Class o		THE CHEW ately Pre-emptible with	1P-2P out notice	MTWTF	:30	4	\$150.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFS 10/14/12 -TWTF-		<u>Rate</u> \$140.00					
Spots: <u>#</u> 4		<u>r Date</u> <u>Air Time</u> <u>De</u> /09/12 1:58 PM TH		Start/End Time 1P-2P		<u>Ad-ID</u>) 0FA-12-Z	-141н		Rate Typ \$140.00 N
1	WPBFW 10	/10/12 1:57 PM TH	E CHEW	1P-2P	:30) OFA-12-G	-145H		\$140.00 NI
5	WPBF Th 10	/11/12 12:58 PM TH	E CHEW	1P-2P	:30	OFA-12-P	-143н		\$140.00 NI
3	WPBF Th 10	/11/12 1:57 PM TH	E CHEW	1P-2P	:30) OFA-12-G	-145н		\$140.00 NI
Weeks:	Start Date 10/15/12	End Date MTWTFS 10/21/12 M		<u>Rate</u> \$140.00					
Spots: #				Start/End Time	<u>Lengti</u>	n Ad-ID			Rate Typ
2	WPBFM 10	/15/12 12:59 PM TH	E CHEW	1P-2P	:30) OFA-12-P	-143н	11	\$140.00 N
2 10/09/1 Class o		10-11a Anderson C ately Pre-emptible with		MTWTF	:30	4	\$125.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFS 10/14/12 -TWTF-	<u> </u>	<u>Rate</u> \$100.00					
Spots: <u>#</u> 4			scription 11a Anderson Cooper	Start/End Time 10-11a		<u>Ad-ID</u>) 0FA-12-A	-138н		Rate Typ \$100.00 N
5	WPBFW 10	/10/12 10:30 AM 10-	11a Anderson Cooper	10-11a	:30) OFA-12-P	-143H		\$100.00 Ni
1	WPBF Th 10	/11/12 10:30 AM 10-	11a Anderson Cooper	10-11a	:30) OFA-12-P	-143H		\$100.00 NI
2	WPBF F 10 Credited		11a Anderson Cooper	10-11a	:00	9			\$100.00 N
Weeks:	Start Date 10/15/12	End Date MTWTFS 10/21/12 M		<u>Rate</u> \$100.00					
Spots: #	Ch <u>Day Air</u>	Date Air Time Des	scription	Start/End Time	Lengti	Ad-ID			Rate Typ
3	WPBFM 10	/15/12 10:28 AM 10-	11a Anderson Cooper	10-11a	:30) OFA-12-P	-143H	- 4	\$100.00 N
3 10/09/1: Class of		Nightline ptible with notice	11:35-12:05AM	MTWTF	:30	3	\$350.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFS 10/14/12 -TWTF-		<u>Rate</u> \$350.00					
Spots: #	Ch <u>Day Air</u>	Date Air Time Des	scription	Start/End Time	Length	Ad-ID			Rate Typ
3	WPBF Tu 10	/09/12 11:54 PM Nig	htline	11:35-12:05AM	:30) OFA-12-Z-	-141н		\$350.00 NI
2	WPBF Th 10		htline	11:35-12:05AM	:00)			\$350.00 NI
1 Weeks:	WPBF F 10 Start Date	/12/12		11:35-12:05AM <u>Rate</u>	:30) OFA-12-P-	-143н		\$350.00 NN



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Lehigh Valley, PA 18002-6885

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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.th	newpbfchannel Start Date	.com End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
3	10/09/12 Class of Tir	10/15/12 ne - Pre-emp	Nightline tible with notice	11:35-12:05AM	MTWTF	:30	3	\$350.00	NM	
	Spots: # Ch 5 WI			•	\$350.00 <u>Start/End Time</u> 11:35-12:05AM	<u>Lengtl</u> :0	n <u>Ad-ID</u>			<u>Rate</u> <u>Type</u> \$350.00 NM
4	10/09/12 Class of Tir	10/15/12 ne - Immedia	Jimmy Kimmel tely Pre-emptible with	12:06-01:06AM out notice	MTWTF	:30	4	\$40.00	NM	
	Weeks: Spots: # Ch			- 4 scription	<u>Rate</u> \$40.00 <u>Start/End Time</u>	<u>Lengtl</u>	n Ad-ID			Rate Type
		PBF Tu 10/0			12:06-01:06AM	:30) OFA-12-	A-138H		\$40.00 NM
	4 WI		10/12 1:01 AM Jim		12:06-01:06AM	:30) OFA-12-0	5-145H		\$40.00 NM
			11/12 12:46 AM Jim	•	12:06-01:06AM	:30) OFA-12-1	P-143H		\$40.00 NM
-	2 WF Weeks:	Start Date 10/15/12	12/12 1:03 AM Jim <u>End Date</u> <u>MTWTFS:</u> 10/21/12 M	Spots/Week	12:06-01:06AM <u>Rate</u> \$40.00	:30) OFA-12-0	G-145H		\$40.00 NM
	Spots: # Ch				Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Type
	3 WF	PBF M 10/1	5/12 1:00 AM Jim	my Kimmel	12:06-01:06AM	:30) OFA-12-0	G-145H		\$40.00 NM
5	10/09/12 Class of Tir	10/15/12 ne - Pre-empt	1230-1P Access Ho tible with notice	llywoc1230-1p	MTWTF	:30	4	\$175.00	NM	
,	Weeks:	Start Date 10/08/12	End Date		<u>Rate</u> \$175.00					
-,.	Spots: # Ch		Date Air Time Des	cription	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Type
	3 WF	PBF Tu 10/0	09/12 12:48 PM 123	0-1P Access Hollywood	1230-1p	:30) OFA-12-A	∖-138 H		\$175.00 NM
	2 WF	PBF W 10/1	10/12 12:56 PM 123	0-1P Access Hollywood	1230-1p	:30) OFA-12-F	P-143H		\$175.00 NM
	4 WF	PBF Th 10/1	1/12 12:48 PM 123	0-1P Access Hollywood	1230-1p	:30) OFA-12-0	G-145H		\$175.00 NM
= _,	5 WF Weeks:		2/12 12:54 PM 123 <u>End Date</u> <u>MTWTFS</u> 10/21/12 M		1230-1p <u>Rate</u> \$175.00	:30) OFA-12-	?-143н		\$175.00 NM
ş :	Spots: # Ch	Day Air I	Date <u>Air Time</u> Des	cription	Start/End Time	Length	Ad-ID			Rate Type
	1 WF	PBF M 10/1	15/12 12:41 PM 123	0-1P Access Hollywood	1230-1p	:30) OFA-12-0	G-145H		\$175.00 NM
6	10/09/12 Class of Tir	10/15/12 ne - Pre-empt	WPBF News 25 @ I	Noon 12pm-1230pm	MTWTF	:30	4	\$175.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFS: -TWTF		<u>Rate</u> \$175.00					
į	Spots: # Ch	Day Air I			Start/End Time	Length	Ad-ID			Rate Type
	2 WF	PBF Tu 10/0	9/12 12:24 PM WP	BF News 25 @ Noon	12pm-1230pm	:30) OFA-12-A	∖-138 H		\$175.00 NM
	1 WF	PBF W 10/1 Credited	10/12 WP	BF News 25 @ Noon	12pm-1230pm	:00)			\$175.00 NM
	3 WF	PBF Th 10/1 Credited	11/12 WP	BF News 25 @ Noon	12pm-1230pm	:00)			\$175.00 NM
	<i>5</i> WF	BF F 10/1 Credited	2/12 WP	BF News 25 @ Noon	12pm-1230pm	:00)			\$175.00 NM
	Weeks:	Start Date 10/15/12	10/21/12 M	1	<u>Rate</u> \$175.00					
	Spots: # Ch 4 WF	Day Air I BFM 10/1		cription BF News 25 @ Noon	Start/End Time 12pm-1230pm		<u>Ad-ID</u>) 0FA-12-F	?-143 н		<u>Rate Type</u> \$175.00 NM
	10/09/12 Class of Tin	10/15/12 ne - Immediat	GENERAL HOSPITA	AL GENERAL HOSPIT ut notice	MTWTF	:30	4	\$250.00	NM	
1	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TWTF	Spots/Week	<u>Rate</u> \$250.00				- 182	
	Spots: <u>#</u> Ch 3 WP	<u>Day</u> <u>Air I</u> BF Tu 10/0		cription IERAL HOSPITAL	Start/End Time GENERAL HOSI		<u>Ad-ID</u>) OFA-12-A	-138н		<u>Rate Type</u> \$250.00 NM



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Obama/D/President	OBAMA FOR AMERICA	1537

www.i	hewpbfchannel.	com								
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7	7 10/09/12 Class of Tir	10/15/12 ne - Immedia	GENERAL HOSPITAL ately Pre-emptible without n	GENERAL HOSPIT otice	MTWTF	:30	4	\$250.00	NM	
	Spots: # Ch				Start/End Time	Length				Rate Type
			10/12 2:26 PM GENER		GENERAL HOSP		OFA-12-P-	-143H		\$250.00 NM
	2 WF	BF Th 10/ Credited		AL HOSPITAL	GENERAL HOSP	00: רוי				\$250.00 NM
	5 WF		12/12 2:22 PM GENER	AL HOSPITAL	GENERAL HOSP	:30 TI	OFA-12-G-	-145н		\$250.00 NM
	Weeks:	Start Date		Spots/Week	Rate					4200.00 Till
		10/15/12	10/21/12 M	1	\$250.00					
	Spots: # Ch				Start/End Time	Length		1.450	•	Rate Type
	IVVE	PBF M 10/	15/12 2:20 PM GENER	AL HOSPITAL	GENERAL HOSP	11 :30	OFA-12-G-	-142H	_	\$250.00 NN
8	3 10/09/12 Class of Tin	10/15/12 ne - Immedia	M-Sun ROS 5am-4am ately Pre-emptible without n	5am-4am oti ce	MTWTF	:30	5	\$5.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate	CHARLES .		25-1-12		The second second
		10/09/12	10/15/12 MTWTF	5	\$5.00				18	
1	Spots: # Ch				Start/End Time	Length				Rate Type
			09/12 3:29 AM M-Sun F		5am-4am		OFA-12-Z-			\$5.00 NM
			10/12 3:19 AM M-Sun I		5am-4am		OFA-12-P-			\$5.00 NM
	5 WF		11/12 2:18 AM M-Sun F		5am-4am		OFA-12-G-			\$5.00 NM
			12/12 4:15 AM M-Sun F 15/12 2:29 AM M-Sun F		5am-4am		OFA-12-P- OFA-12-P-			\$5.00 NM
<u></u>	3 445	DE IVI 10/	13/12 2.29 AW W-Sull I	ROS Sam-4am	5am-4am	:30	UFA-12-P-	-143H		\$5.00 NM
5	10/09/12 Class of Tin	10/15/12 ne - Immedia	M-F 3-4P ately Pre-emptible without n	M-F 3-4P otice	MTWTF	:30	4	\$200.00	NM	
	Weeks:	Start Date 10/08/12	10/14/12 -TWTF	Spots/Week 4	Rate \$200.00					research and the same
	Spots: # Ch		Date Air Time Descript	tion	Start/End Time	Length	Ad-ID			Rate Type
			09/12 3:24 PM M-F 3-4		M-F 3-4P	:30	OFA-12-Z-	-141н		\$200.00 NN
			10/12 3:29 PM M-F 3-4		M-F 3-4P		OFA-12-G-			\$200.00 NM
			11/12 3:51 PM M-F 3-4		M-F 3-4P		OFA-12-P-	-143н		\$200.00 NM
	5 WP	BF F 10/ Credited	/12/12 M-F 3-4	P	M-F 3-4P	:00				\$200.00 NN
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M	Spots/Week 1	<u>Rate</u> \$200.00					
	Spots: # Ch	Day Air		tion .	Start/End Time	Length	Ad-ID			Rate Type
	2 WF	_	15/12 M-F 3-4	P	M-F 3-4P	:00				\$200.00 NN
		Credited								
10	10/09/12 Class of Tin	10/15/12 ne - Immedia	Dr. Oz itely Pre-emptible without n	4-5p otice	MTWTF	:30	4	\$275.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$275.00				1	
	Spots: # Ch	Day Air		ion	Start/End Time	Length	Ad-ID			Rate Type
	2 WP	BF Tu 10/ Credited	09/12 Dr. Oz		4- 5p	:00				\$275.00 NN
	1 WP	BF W 10/ Credited			4 -5p	:00				\$275.00 NM
	3 WP	BF Th 10/ Credited			4-5p	:00				\$275.00 NM
	5 WP		12/12 Dr. Oz		4-5p	:00				\$275.00 NM
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M	Spots/Week 1	<u>Rate</u> \$275.00					
	Spots: # Ch			ion .	Start/End Time	Length	Ad-ID			Rate Type
	4 WP		15/12 4:13 PM Dr. Oz		4-5p		OFA-12-P-	143н		\$275.00 NM
11	10/09/12	10/15/12	4:30a-5a	430a-5a	MTWTF	:30	4	\$60.00	NM	
Ι΄.			tible with notice	,000 00	edwir ==	.50	~	φυυ.υυ	IAIAI	



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Obama/D/President	OBAMA FOR AMERICA	1537

		com					Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/09/12 Class of Tir	10/15/12 ne - Pre-emp	4:30a-5a otible with notice	430a-5a	MTWTF	:30	4	\$60.00	NM	
1	Weeks:	Start Date 10/08/12	End Date MTWTFS -TWTF-		<u>Rate</u> \$60.00					
5	Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	<u>Lengti</u>	Ad-ID			Rate Ty
			09/12 4:54 AM 4:30	Da-5a	430a-5a	:30) OFA-12-A	4-138н		\$60.00 N
			10/12 4:56 AM 4:30		430a-5a) OFA-12-F			\$60.00 N
			/11/12 4:38 AM 4:30		430a-5a) OFA-12-0			\$60.00 N
1	4 WF Weeks:	PBF F 10/ Start Date	12/12 4:43 AM 4:30 End Date MTWTFS		430a-5a Rate	:30) OFA-12-F	P-143H		\$60.00 N
= '	vvccks.	10/15/12	10/21/12 M		\$60.00					
5	Spots: # Ch			scription	Start/End Time	<u>Lengti</u>	Ad-ID			Rate Ty
	5 WF	PBF M 10/	15/12 4:54 AM 4:30	Da-5a	430a-5a	:30) OFA-12-0	G-145H		\$60.00 N
	10/09/12 Class of Tir	10/12/12 ne - Immedia	M-F 5pm News ately Pre-emptible with	5-6pm out notice	-TWTF	:30	4	\$225.00	NM	
V	Weeks:	Start Date 10/08/12	End Date MTWTFS: 10/14/12 -TWTF-		<u>Rate</u> \$225.00					
5	Spots: # Ch				Start/End Time		Ad-ID			Rate Ty
			09/12 5:43 PM M-F		5-6pm) OFA-12-A			\$225.00 N
			10/12 5:22 PM M-F		5-6pm) OFA-12-F			\$225.00 N
	1 WF		11/12 5:10 PM M-F 12/12 5:27 PM M-F	The state of the s	5-6pm 5-6pm) OFA-12-0) OFA-12-0			\$225.00 N
40					····					\$225.00 N
	10/09/12 Class of Tin	10/12/12 ne - Immedia	WPBF News 25 Mo ately Pre-emptible with		-TWTF	:30	4	\$125.00	NM	
V	Weeks:	Start Date 10/08/12	End Date MTWTFS:		Rate					
,	Spots: # Ch				\$125.00 Start/End Time	Lengt	n Ad-ID			Doto Tu
•	-			BF News 25 Mornings	6-7AM) OFA-12-A	∆-138н		<u>Rate Ty</u> \$125.00 N
	3 WF			BF News 25 Mornings	6-7AM) OFA-12-0			\$125.00 N
	5 WP	BF <i>Th</i> 10/		BF News 25 Mornings	6-7AM	:00				\$125.00 N
	0.144	Credited								
	2 WF	Credited	112/12 WP	BF News 25 Momings	6-7AM	:00) 			\$125.00 N
	10/09/12 Class of Tin	10/15/12 ne - Pre-emp	Good Morning Amer	rica 7-9AM	MTWTF	:30	4	\$275.00	NM	
٧	Neeks:	Start Date 10/08/12	End Date MTWTFS: 10/14/12 -TWTF	<u> </u>	<u>Rate</u> \$275.00					
S	Spots: # Ch	<u>Day</u> Air	Date Air Time Des	cription	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Typ
				od Morning America	7-9AM	:30) OFA-12-A	138 H		\$275.00 N
				od Morning America	7-9AM	:30) OFA-12-F	?-143н		\$275.00 N
				od Morning America	7-9AM) OFA-12-P			\$275.00 N
v	5 WP Neeks:	Start Date		od Morning America Spots/Week	7-9AM Rate	:30) OFA-12-P	Р-143н		\$275.00 N
	roons.	10/15/12	10/21/12 M		\$275.00					
S	Spots: # Ch	Day Air	Date Air Time Des	cription	Start/End Time	Length	Ad-ID			Rate Typ
	3 WP	BF M 10/	15/12 8:53 AM God	d Morning America	7-9AM) OFA-12-P	2–143 н		\$275.00 N
15 (10/09/12 Class of Tim	10/15/12 ne - Pre-emp	Jeopardy tible with notice	7:30-8PM	MTWTF	:30	4	\$850.00	NM	
	Veeks:	Start Date	End Date MTWTFSS		Rate					
9	Spots: # Ch	10/08/12 Day Air	10/14/12 -TWTF Date Air Time Des		\$850.00 Start/End Time	المصما	V4 1D			D-4- T
3		BF Tu 10/0		cription pardy	Start/End Time 7:30-8PM		Ad-ID			Rate Tyr
	2 ***	Credited	300)	·	1.50-0FW	:00	,			\$850.00 N



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www.tr	newpbfchannel.d	com								
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
15	10/09/12 Class of Tim	10/15/12 ne - Pre-emp	Jeopardy ptible with notice	7:30-8PM	MTWTF	:30	4	\$850.00	NM	
	Spots: # Ch			Description	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BF Th 10/ Credited		leopardy	7:30-8PM	:0	0			\$850.00 NM
	5 WP			leopardy	7:30-8PM	:0	10			\$850.00 NM
	0 ***	Credited		Copardy	7.50-01 141	.0				Ψ 000.00 / VIVI
	Weeks:	Start Date 10/15/12	End Date MTWT		Rate					
	Spots: # Ch			•	\$850.00 <u>Start/End Time</u>	Lengt	h Ad-ID			Rate Type
ĺ				leopardy	7:30-8PM	<u>=01.90</u> :0				\$850.00 NM
		Credited	1							
16	10/09/12	10/15/12	Dr. Oz M-F 9-10a	9-10a ·	MTWTF	:30	4	\$125.00	NM	
DE BIE		Start Date	ately Pre-emptible wi		Rate					
		10/08/12	10/14/12 -TWT		\$100.00					
	Spots: # Ch	Day Air	Date Air Time D	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
		BFTu 10/		Dr. Oz M-F 9-10a	9-10a	:3	0 OFA-12-	Z-141H		\$100.00 NM
				Or. Oz M-F 9-10a	9-10a		0 OFA-12-			\$100.00 NM
				Or. Oz M-F 9-10a	9-10a		0 OFA-12-	G-145H		\$100.00 NM
	/ VVP	Credited		Or. Oz M-F 9-10a	9-10a	:0	0			\$100.00 NM
		Start Date			<u>Rate</u>					
		10/15/12	10/21/12 M	· ·	\$100.00					
	Spots: # Ch			Description Dr. Oz M-F 9-10a	Start/End Time 9-10a		<u>h Ad-ID</u> () OFA-12-	G-145H		<u>Rate Type</u> \$100.00 NM
										Ψ100.00 14IVI
1/	10/15/12 Class of Tim	10/15/12 ne - Immedia	DANCING W/ST/ ately Pre-emptible wi		2	:30	2	\$2,500.00	NM	
		Start Date 10/15/12	End Date MTWTI 10/21/12 2		<u>Rate</u> \$2,500.00				¥	
l	Spots: # Ch	Day Air		<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WP	BF M 10/ Credited		DANCING W/STARS	8-10P	:0	0			\$2,500.00 NM
	1 WP			DANCING W/STARS	8-10P	-3	0 OFA-12-	G-145H		\$2,500.00 NM
40										\$2,500.00 14191
		10/13/12 ne - Immedia	Sat 5-6am News ately Pre-emptible wi	Sat 5-6am thout notice	1-	:30	1	\$30.00	NM	
		Start Date 10/08/12	End Date MTWTI 10/14/12		<u>Rate</u> \$30.00					
			Date Air Time D	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BF Sa 10/	/13/12 5:00 AM S	Sat 5-6am News	Sat 5-6am	:3	0 OFA-12-	G-145H		\$30.00 NM
19	10/14/12 Class of Tim	10/14/12 ne - Pre-emp	Chris Matthews	Sun 10-10:30AM	1	:30	1	\$225.00	NM	
,	Weeks:	Start Date 10/08/12			<u>Rate</u> \$225.00		.,,			
I	Spots: # Ch	Day Air			\$225.00 Start/End Time	l enat	h Ad-ID			Rate Type
	. —	BF <i>Su</i> 10/		Chris Matthews	Sun 10-10:30AM					\$225.00 NM
	1 WP									
	1 WP	Credited							55	
	10/14/12	10/14/12	666 PARK AVE	10-11PM thout notice	1	:30	1	\$1,000.00	NM	
	10/14/12 Class of Tim Weeks:	10/14/12 le - Immedia Start Date	666 PARK AVE ately Pre-emptible wi	thout notice Spots/Week	Rate	:30	1	\$1,000.00	NM	
1	10/14/12 Class of Tim Weeks:	10/14/12 ne - Immedia Start Date 10/08/12	666 PARK AVE ately Pre-emptible wind Date MTWTF 10/14/12	thout notice Spots/Week1 1	<u>Rate</u> \$1,000.00			\$1,000.00	NM	Rate Tyne
1	10/14/12 Class of Tim Weeks: Spots: <u>#</u> Ch	10/14/12 le - Immedia Start Date	666 PARK AVE ately Pre-emptible wind Date MTWTF 10/14/12	thout notice Spots/Week1 1	Rate	Lengt	1 h <u>Ad-ID</u> 0 0FA-12-0		NM	<u>Rate Type</u> \$1,000.00 NM



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	1000000		
Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.thewpbfchannel.com ,					
		Spots/			
ine Start Date End Date Description Start/End Tir	ne MTWTFSS	Length Week	Rate	Туре	
Class of Time - Pre-emptible with notice					
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	<u>ek Rate</u> 1 \$300.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Su 10/14/12 11:41 PM Sun 11:35pm Late Nev	ws 1135p-12am	:30 OFA-12-	P-143H		\$300.00 NM
22 10/14/12 10/14/12 Sun 5-6am News Sun 5-6am Class of Time - Pre-emptible with notice	1	:30 1	\$50.00	NM	1-4
Weeks: Start Date End Date MTWTFSS Spots/Wee 10/08/12 10/14/12 1	ek <u>Rate</u> 1 \$50:00				
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPBF Su 10/14/12 4:59 AM Sun 5-6am News	Start/End Time Sun 5-6am	<u>Length</u> <u>Ad-ID</u> :30 OFA-12-	G-145H		<u>Rate Type</u> \$50.00 NM
23 10/14/12 10/14/12 Sun 630pm News 630-7pm Class of Time - Pre-emptible with notice	1	:30 1	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Wee					
10/08/12 10/14/121 Spots: # Ch	1 \$400.00 Start/End Time	Length Ad-ID			Rate Type
1 WPBF Su 10/14/12 Sun 630pm News	630-7pm	:00			\$400.00 NM
Credited	··· ·				7
24 10/14/12 10/14/12 GMA Sunday 7-8am Sun 7-8am Class of Time - Pre-emptible with notice	1	:30 1	\$325.00	NM	
	<u>ek</u> <u>Rate</u> 1 \$325.00	,		-	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	- 440		Rate Type
1 WPBF Su 10/14/12 7:55 AM GMA Sunday 7-8am	Sun 7-8am	:30 OFA-12-	P-143H	:	\$325.00 NM
25 10/14/12 10/14/12 AFV 7-8PM Class of Time - Pre-emptible with notice		:30 1	\$825.00	NM	NAME OF TAXABLE STATES
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	ek <u>Rate</u> 1 \$825.00			,	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Su 10/14/12 7:19 PM AFV	7-8PM	:30 OFA-12-	G-145H		\$825.00 NM
26 10/14/12	1	:30 1	\$900.00	NM	
	1 \$900.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	n 143u		Rate Type
1 WPBF Su 10/14/12 9:18 AM Sun 9-10am	9-10am	:30 OFA-12-	P-143H		\$900.00 NM
27 10/14/12 10/14/12 REVENGE 9-10PM Class of Time - Pre-emptible with notice	1	:30 1	\$2,175.00	NM	
	1 \$2,175.00				
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPBF Su 10/14/12 9:21 PM REVENGE	Start/End Time 9-10PM	Length Ad-ID :30 OFA-12-	P-143H		<u>Rate Type</u> \$2,175.00 NM
28 10/09/12 10/09/12 DANCING RESULTS 8-9PM Class of Time - Immediately Pre-emptible without notice	-1	:30 1	\$1,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Wee 10/08/12 10/14/12 -1	ek <u>Rate</u> 1 \$1,500.00				
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF Tu 10/09/12 DANCING RESULTS Credited	Start/End Time 8-9PM	Length Ad-ID :00			Rate Type \$1,500.00 NM
29 10/10/12 10/10/12 MODERN FAM/NEIGHBC9-10PM Class of Time - Immediately Pre-emptible without notice	2	:30 2	\$2,300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	<u>Rate</u> 2 \$2,300.00				



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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.i	hewpbfchannel.	.com								
				79			Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
29	10/10/12 Class of Tir	10/10/12 ne - Immedia	MODERN FAM/NER ately Pre-emptible without		2	:30	2	\$2,300.00	NM	
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
		_		DERN FAM/NEIGHBOR			0 OFA-12-0			\$2,300.00 NM
	1 771	PBFW 10	/10/12 9:48 PM MO	DERN FAM/NEIGHBOR	S 9-10PM	:3	0 OFA-12-F	Р-143Н		\$2,300.00 NM
30	10/09/12 Class of Tir	<u>'</u>	M-SUN WPBF News ptible with notice	s 25 (11-11:35PM	MTWTF-S	:30	4	\$500.00	NM	
	Weeks:	Start Date 10/08/12	10/14/12 -TWTF-5	4	<u>Rate</u> \$500:00					
	Spots: # Ch				Start/End Time		<u>h Ad-ID</u>	. 1430		Rate Type
				UN WPBF News 25 @ 1 UN WPBF News 25 @ 1			() OFA-12-1 () OFA-12-0			\$500.00 NM \$500.00 NM
				UN WPBF News 25 @ 1			0 OFA-12-0			\$500.00 NM
		PBF Su 10		UN WPBF News 25 @ 1			0 OFA-12-	The state of the s		\$500.00 NM
	Weeks:	Start Date 10/15/12		Spots/Week	Rate \$500.00					4000.00
	Spots: # Ch				Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	3 WF	PBF M 10 Credited		CUN WPBF News 25 @ 1	11PM 11-11:35PM	:0	0			\$500.00 NM
31	10/09/12 Class of Tin	10/15/12 ne - Fixed No	The View on Pre-emptible	11A-12PM	MTWTF	:30	3	\$800.00	NM	
	Weeks:	Start Date 10/08/12			<u>Rate</u> \$800.00					
_	Spots: # Ch	<u>Day</u> Air	Date Air Time Des	cription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
			09/12 10:59 AM The		11A-12PM	:3	0 OFA-12-2	Z-141H		\$800.00 NM
			/10/12 11:34 AM The		11A-12PM		0 OFA-12-0			\$800.00 NM
	4 WF Weeks:	BF F 10/ Start Date 10/15/12	/12/12 10:59 AM The End Date MTWTFSS 10/21/12 M	Spots/Week	11A-12PM <u>Rate</u> \$800.00	:3	0 OFA-12-0	5-145н		\$800.00 NM
	Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WF	PBF M 10/	15/12 11:00 AM The	View	11A-12PM	:3	0 OFA-12-0	G-145H		\$800.00 NM
32	10/09/12 Class of Tin	10/15/12 ne - Pre-emp	WPBF News 25 @ 5	5am 5-530am	MTWTF	:30	4	\$110.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TWTF	<u> </u>	<u>Rate</u> \$110.00		11.00			
	Spots: # Ch			· ·	Start/End Time	Lengt	h Ad-ID			Rate Type
	4 WP	BF Tu 10/		BF News 25 @ 5am	5-530am	:3	0 OFA-12-2	Z-141H		\$110.00 NM
	3 WP	PBFW 10/		BF News 25 @ 5am	5-530am	:3	0 OFA-12-0	G-145H		\$110.00 NM
				BF News 25 @ 5am	5-530am	:3	0 OFA-12-F	?-143н		\$110.00 NM
	5 WP Weeks:			BF News 25 @ 5am	5-530am	:3	0 OFA-12-0	G-145H		\$110.00 NM
		Start Date 10/15/12	End Date MTWTFSS 10/21/12 M		<u>Rate</u> \$110.00					
	Spots: # Ch	Day Air		<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BF M 10/	15/12 5:22 AM WPI	BF News 25 @ 5am	5-530am	:3) OFA-12-F	2-143 н	-	\$110.00 NM
33	10/09/12 Class of Tim	10/15/12 ne - Pre-emp	WPBF News 25 Mor	nings5:30-5:57am	MTWTF	:30	4	\$160.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TWTF		<u>Rate</u> \$160.00					
	Spots: # Ch			<u>cription</u>	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Type
				3F News 25 Mornings @		:30) OFA-12-Z	:-141H		\$160.00 NM
				BF News 25 Mornings @) OFA-12-P			\$160.00 NM
				BF News 25 Mornings @) OFA-12-G			\$160.00 NM
	2 WP Weeks:	Start Date		BF News 25 Mornings @ Spots/Week	5:3(5:30-5:57am <u>Rate</u>	:30) OFA-12-P	'-143H		\$160.00 NM



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Obama/D/President	OBAMA FOR AMERICA	1537

	ewpbfchannel.	com								
							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
33	10/09/12	10/15/12	WPBF News 25 Mo	rnings5:30-5:57am	MTWTF	:30	4	\$160.00	NM	
	Class of Tin	ne - Pre-emp					······································			
	Spots: # Ch	10/15/12 <u>Day Air</u>	10/21/12 M <u>Date Air Time</u> <u>Des</u>	-	\$160.00 Start/End Time	Lengt	h Ad-ID			Pata Type
				PBF News 25 Mornings @			0 OFA-12-	G-145H		Rate Type \$160.00 NN
34	10/09/12 Class of Tin	10/15/12 ne - Pre-emp	WPBF News 25 @ tible with notice	6:00Pl6-6:30PM	MTWTF	:30	4	\$525.00	NM	1114
	Weeks:	Start Date 10/08/12	End Date MTWTFS 10/14/12 -TWTF-		Rate \$525.00					
	Spots: # Ch			·	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WF	PBF Tu 10/0	09/12 6:22 PM WF	PBF News 25 @ 6:00PM	6-6:30PM	:3	0 OFA-12-	A-138H		\$525.00 NM
	1 WF	PBF W 10/	10/12 6:23 PM WF	PBF News 25 @ 6:00PM	6-6:30PM	:3	0 OFA-12-	G-145H		\$525.00 NA
	4 WF	BF Th 10/	11/12 6:11 PM WF	PBF News 25 @ 6:00PM	6-6:30PM	:3	0 OFA-12-	Р-143н		\$525.00 NN
	5 WF	BFF 10/	12/12 6:11 PM WF	PBF News 25 @ 6:00PM	6-6:30PM	:3	0 OFA-12-	Р-143н		\$525.00 NN
	Weeks:	Start Date 10/15/12		Spots/Week	Rate \$525.00					V 0=0.00
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
	. –			PBF News 25 @ 6:00PM	6-6:30PM		0 OFA-12-	G-145H		\$525.00 NM
35	10/09/12 Class of Tin	10/15/12 ne - Pre-emp	Wheel Of Fortune tible with notice	7-7:30PM	MTWTF	:30	4	\$800.00	NM	
1			End Date MTWTFS 10/14/12 -TWTF-		Rate \$800.00					
	Spots: # Ch			· ·	Start/End Time	Lenat	h <u>Ad-ID</u>			Rate Typ
		BF Tu 10/0		eel Of Fortune	7-7:30PM	:0				\$800.00 NI
	3 WP	Credited PBF W 10/1 Credited	10/12 Wh	eel Of Fortune	7-7:30PM	:0	0			\$800.00 NI
	2 WP	BF Th 10/1	11/12 7:13 PM Wh	eel Of Fortune	7-7:30PM	:3	0 OFA-12-0	G-145H		\$800.00 N
	4 WP	BF F 10/1	12/12 Wh	eel Of Fortune	7-7:30PM	:0	0			\$800.00 NA
,	Weeks:	Start Date 10/15/12	End Date MTWTFS: 10/21/12 M		<u>Rate</u> \$800.00					
	Spots: # Ch	Day Air I	Date Air Time Des	scription	Start/End Time	Lenat	h Ad-ID			Rate Typ
	1 WP	BF M 10/1 Credited		eel Of Fortune	7-7:30PM	:0				\$800.00 NI
	10/12/12 Class of Tim	10/12/12	SHARK TANK n Pre-emptible	8-9PM	1	:30	1	\$2,000.00	NM	
		Start Date			Rate				-	
,	Spots: # Ch			•	\$2,000.00 Start/End Time	Long	P V4 ID			Deta T
	1 WP		2/12 8:45 PM SH		8-9PM		<u>h Ad-ID</u> 0 ofa-12-0	G-145H		Rate Type \$2,000,00 NM
	10/13/12 Class of Tim	10/13/12	ACCESS HOLLYW	OOD VACCESS HOLLYV		:30	1	\$50.00	NM	72,000.00
	Weeks:	Start Date	End Date MTWTFS:		Rate					
	Spots: # Ch		10/14/121 <u>Date Air Time</u> Des	•	\$50.00 Start/End Time	Lancil	P V4 ID			Deta T
		BF Sa 10/1		CESS HOLLYWOOD WK	Start/End Time (ND IACCESS HOLL)		<u>h Ad-ID</u> 0 OFA-12-i	Р~143н		<u>Rate Type</u> \$50.00 NN
	10/13/12 Class of Tim	10/13/12 ne - Pre-empt	Sat 6-7am News ible with notice	Sat 6-7am	1-	:30	1	\$160.00	NM	
		Start Date	End Date MTWTFS:		Rate					
1		10/08/12	10/14/121	- 1	\$160.00					
					\$160.00 Start/End Time	Lenati	h Ad-ID			Rate Type



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Obama/D/President	OBAMA FOR AMERICA	1537

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			Spots/			
ne Start Date End Date Description Start/End Time	e MTWTFSS	Length	Week	Rate	Туре	
39 10/13/12 10/13/12 GMA Saturday 7-8am Sat 7am-8am Class of Time - Pre-emptible with notice	1-	:30	1	\$325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/08/12 10/14/121- 1						
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
1 WPBF Sa 10/13/12 7:47 AM GMA Saturday 7-8am	Sat 7am-8am	:30	OFA-12-	G-145H		\$325.00 NI
40 10/13/12 10/13/12 Sat 8-9am News Sat 8-9am Class of Time - Pre-emptible with notice	2-	:30	2	\$225.00	NM	2
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/08/12 10/14/122- 2						
Spots: # Ch Day Air Date Air Time Description	Start/End Time		Ad-ID	n 143u		Rate Typ
1 WPBF Sa 10/13/12 8:22 AM Sat 8-9am News 2 WPBF Sa 10/13/12 8:42 AM Sat 8-9am News	Sat 8-9am Sat 8-9am		OFA-12-			\$225.00 NI
		.30	OFA-12-	G-143H		\$225.00 NM
41 10/14/12 10/14/12 Sun 6-7am News Sun 6-7am Class of Time - Pre-emptible with notice	1	:30	1	\$90.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 1 1						
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 WPBF Su 10/14/12 6:38 AM Sun 6-7am News	Sun 6-7am	:30	OFA-12-	Р-143Н		\$90.00 NN
42 10/14/12 10/14/12 ONCE UPON A TIME 8-9PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 1 1						
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Typ
1 WPBF Su 10/14/12 8:17 PM ONCE UPON A TIME	8-9PM .	:30	OFA-12-	G-145H		\$1,800.00 NI
43 10/10/12 10/10/12 NASHVILLE 10-11PM Class of Time - Pre-emptible with notice	1	:30	1	\$2,175.00	NM	ar I
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 1 1						
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Type
1 WPBF W 10/10/12 10:38 PM NASHVILLE PREMIERE	E 10-11P 10/10	:30	OFA-12-	G-145H		\$2,175.00 NN
44 10/09/12 10/12/12 WPBF News 25 @ 5am 5-530am Class of Time - Pre-emptible with notice	-TWTF	:30	1	\$110.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 -TwTF 1						
Spots: # Ch Day Air Date Air Time Description	\$110.00 Start/End Time	l enath	Ad-ID			Rate Type
1 WPBF Tu 10/09/12 5:22 AM WPBF News 25 @ 5am			OFA-12-	A-138H		\$110.00 NN
45 10/15/12 10/15/12 CASTLE 10-11PM Class of Time - Pre-emptible with notice	1	:30	1	\$2,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 1 1						
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
1 WPBF M 10/15/12 10:42 PM CASTLE	10-11PM	:30	OFA-12-	P-143H		\$2,500.00 NN
46 10/12/12 10/12/12 20/20 10-11PM Class of Time - Fixed Non Pre-emptible	1	:30	1	\$2,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/08/12 10/14/121 1	Rate \$2,200.00					
	Start/End Time	Length	Ad-ID			Rate Type
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF F 10/12/12 10:37 PM 20/20	10-11PM	:30	OFA-12-I	P-143H		\$2,200.00 NM
		:30	0FA-12-I	р-143н \$225.00	NM	\$2,200.00 NIV



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Obama/D/President	OBAMA FOR AMERICA	1537

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						Spots/			
ine Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
47 10/14/1 Class o		Sun 8-9am News	Sun 8-9am	1	:30	1	\$225.00	NM	
Spots: #	Ch <u>Day Air</u>	Date Air Time Descr		Start/End Time		h Ad-ID			Rate Type
1	WPBF Su 10	/14/12 8:07 AM Sun 8	-9am News	Sun 8-9am	:3	0 OFA-12-	G-145H		\$225.00 NM
48 10/11/1 Class o	2 10/11/12 If Time - Pre-emp	NETWORK POLITICA ptible with notice	L P9-11p	1	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$1,800.00					
	Ch <u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WPBF Th 10	/11/12 10:59 PM NETV	ORK POLITICAL PR	OGR/9-11p	:3	0 OFA-12-	Р-143Н		\$1,800.00 NM
49 10/13/1 Class o		Nascar Cup Series ately Pre-emptible without	730pm-11:30pm notice	1-	:30	1	\$400.00	NM	
Weeks:			Spots/Week	Rate					
Spots: #	10/08/12 Ch <u>Day Air</u>		intion	\$400.00 Start/End Time	Lengt	h Ad-ID			Rate Type
		/13/12 11:20 PM Nasca		730pm-11:30pm		0 OFA-12-	G-145H		\$400.00 NM
50 10/13/1 Class o	2 10/13/12 f Time - Pre-emp	Nascar Cup Series	730pm-11:30pm	S-	:30	1	\$725.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Constant	10/08/12	10/14/12S-	1	\$725.00					
Spots: <u>#</u> 1		<u>Date</u> <u>Air Time</u> <u>Descr</u> /13/12 8:45 PM Nasca		Start/End Time 730pm-11:30pm		<u>h Ad-ID</u> 0 0FA-12-	G_145H		Rate Type \$725.00 NM
			— 						\$725.00 INIV
51 10/13/1 Class o	2 10/13/12 f Time - Pre-emp	ABC College Football otible with notice	12-33Upm	S-	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S-	Spots/Week 1	Rate \$1,000.00		2310-232			
Spots: #			•	Start/End Time	Lengt	h Ad-ID			Rate Type
. 1	WPBF Sa 10/	/13/12 12:04 PM ABC (College Football	12-330pm		0 OFA-12-	Р-143н		\$1,000.00 NM
52 10/13/1 Class o	2 10/13/12 f Time - Pre-emp	Sat 330-7pm ABC Col	leg(330-7pm	S- \	:30	1	\$1,000.00	NM	2
Weeks:	Start Date 10/08/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$1,000.00					
Spots: #				Start/End Time	Lengt	h Ad-ID			Rate Type
1	WPBF Sa 10/	/13/12 6:22 PM Sat 33	0-7pm ABC College F	Footb: 330-7pm	:3	0 OFA-12-	P-143H		\$1,000.00 NM
	f Time - Pre-emp		7-8PM	S	:30	1	\$825.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S	Spots/Week	<u>Rate</u> \$825.00)n			
Spots: #			ption .	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WPBF Su 10/	14/12 7:43 PM Sun A	BC Prime A	7-8PM	:3	0 OFA-12-	Р-143н		\$825.00 NM
54 10/14/1 Class o	2 10/14/12 f Time - Fixed No	Sun 6-7am News on Pre-emptible	Sun 6-7am	S	:30	1	\$180.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S	Spots/Week 1	<u>Rate</u> \$180.00					
Spots: #		Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WPBF Su 10/	14/12 6:00 AM Sun 6-	7am News	Sun 6-7am	:3	0 OFA-12-0	G-145H		\$180.00 NM
55 10/10/1: Class of	2 10/12/12 f Time - Pre-emp	M-F 5pm News tible with notice	5-6pm	WTF	:30	1	\$450.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12WTF	Spots/Week 1	Rate \$450.00					
Spots: #			·	\$450.00 Start/End Time	Lenat	h Ad-ID			Rate Type
1		12/12 5:10 PM M-F 5p		5-6pm		0 OFA-12-	2-143 н		\$450.00 NM



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.thewpbfchannel	com								
ww.ulewpolchannel	.com					Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
56 10/14/12 Class of Tir	10/14/12 me - Pre-emp	Sun 11:35pm Late New otible with notice	vs 1135p-12am	S	:30	1	\$300.00	NM	
Weeks:	Start Date 10/08/12		Spots/Week 1	<u>Rate</u> \$300.00					
Spots: <u>#</u> Ch 1 WF	<u>Day Air</u> PBF Su 10/		otion :35pm Late News	Start/End Time 1135p-12am		th <u>Ad-ID</u> 30 OFA-12-G	-145н		<u>Rate</u> <u>Typ</u> \$300.00 N N
57 10/13/12 Class of Tir	10/13/12 me - Pre-emp	M-Sun 1130p-12am La otible with notice	te 1130p-1205am	S-	:30	1	\$400.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S-	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch 1 WF	<u>Day Air</u> PBF Sa 10/			Start/End Time ews 1130p-1205am		th <u>Ad-ID</u> 30 OFA-12-P	-143н		<u>Rate</u> <u>Typ</u> \$400.00 N i
58 10/11/12 Class of Tir	10/11/12 me - Pre-emp	Thur ABC Prime A stible with notice	8-9PM	T- -	:30	2	\$1,800.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSST	Spots/Week 2	<u>Rate</u> \$1,800.00					
Spots: <u>#</u> Ch 1 WF	Day <u>Air</u> PBF Th 10/			Start/End Time 8-9PM		<u>th Ad-ID</u> 30 ofa-12-p	-143H		Rate Typ \$1,800.00 N
2 W	PBF Th 10/	11/12 8:40 PM Thur A	BC Prime A	8-9PM	:3	30 OFA-12-G	-145н	,	\$1,800.00 NI
59 10/13/12 Class of Tir	10/13/12 me - Pre-emp	Nascar Cup Series otible with notice	730pm-11:30pm	S- ₇	:30	1	\$725.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S-	Spots/Week 1	<u>Rate</u> \$725.00					
Spots: <u>#</u> Ch 1 WF	Day <u>Air</u> PBF Sa 10/			Start/End Time 730pm-11:30pm		th <u>Ad-ID</u> 30 OFA-12-P	-143н		Rate Typ \$725.00 N
60 10/14/12 Class of Tir	10/14/12 ne - Fixed No	Sun 6-7am News	Sun 6-7am	S	:30	1	\$180.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$180.00					
Spots: <u>#</u> Ch 1 WF	Day <u>Air</u> PBF Su 10/			Start/End Time Sun 6-7am		<u>th Ad-ID</u> 30 ofa-12-g	:-145H		<u>Rate Typ</u> \$180.00 NI
61 10/13/12 Class of Tir	10/13/12 me - Pre-emp	Sat 5-6am News	Sat 5-6am	S-	:30	1	\$60.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: <u>#</u> Ch 1 WF	<u>Day Air</u> PBF Sa 10/			Start/End Time Sat 5-6am		th <u>Ad-ID</u> 30 OFA-12-P	-143н		<u>Rate</u> <u>Typ</u> \$60.00 NI
62 10/10/12 Class of Tir	10/14/12 ne - Fixed No	M-SUN WPBF News 29	5 (11-11:35PM	WTF-S	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSSWTF-S	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> Ch 1 WF	Day Air PBF Su 10/		otion I WPBF News 25 @	Start/End Time 11PM 11-11:35PM		<u>th Ad-ID</u> 30 OFA-12-G	-145н		Rate Type \$1,000.00 NM
63 10/14/12 Class of Tir	10/14/12 ne - Fixed No	Sun 5-6am News on Pre-emptible	Sun 5-6am	S	:30	1	\$100.00	NM	
Weeks:	Start Date 10/08/12		Spots/Week 1	<u>Rate</u> \$100.00	-				
Spots: <u>#</u> Ch 1 WF	<u>Day</u> <u>Air</u> PBF Su 10/			Start/End Time Sun 5-6am		th <u>Ad-ID</u> 30 OFA-12-P	-143н		<u>Rate</u> <u>Type</u> \$100.00 N N
64 10/14/12 Class of Tin	10/14/12 ne - Pre-emp	PRIVATE PRACTICE V	VK12-1x	S	:30	1	\$50.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSSS	Spots/Week 1	Rate \$50.00					



Payment Terms 30 Days

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

Gross Total

Agency Commission

Net Amount Due

\$59,270.00

\$8,890.50

\$50,379.50

ine	Start Date	End Date	Descr	iption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
64	10/14/12 Class of Time	10/14/12 e - Pre-emp		ATE PRACTICE I	Wk12-1x	S	:30	1	\$50.00	NM	
	Spots: # Ch	Day Air	<u>Date</u>	Air Time Descri	i <u>ption</u> ATE PRACTICE WK	Start/End Time		<u>Ad-ID</u>) 0FA-12-	P-143H		<u>Rate</u> <u>Type</u> \$50.00 NM
65	10/13/12 Class of Time	10/13/12 e - Pre-emp			ate 1130p-1205am	S-	:30	1	\$400.00	NM	Manual Co. 10 Co
		Start Date 0/08/12	End Da 10/14/1		Spots/Week 1	<u>Rate</u> \$400.00					****
	Spots: # Ch 1 WPE			Air Time Descri 11:53 PM M-Sun		Start/End Time News 1130p-1205am		<u>Ad-ID</u>) 0FA-12-	G-145H		<u>Rate Type</u> \$400.00 NM
66		10/14/12 e - Immedia		ATE PRACTICE 'emptible without		S	:30	1	\$25.00	NM	
	Weeks:	Start Date 0/08/12		te MTWTFSS	Spots/Week 1	<u>Rate</u> \$25.00		-15000			
				Air Time Descri 12:51 AM PRIVA	i <u>ption</u> ATE PRACTICE WK	Start/End Time		<u>Ad-ID</u>) 0FA-12-	-G-145н		<u>Rate Type</u> \$25.00 NM
67	10/14/12 Class of Time	10/14/12 e - Pre-emp	Sun 1	1:35pm Late Nev	ws 1135p-12am	S	:30	1	\$300.00	NM	
	Weeks: §	Start Date 0/08/12		te MTWTFSS	Spots/Week 1	Rate \$300.00	154			П	
	Spots: # Ch 1 WPE	Day Air BF Su 10/ Credited	/14/12	Air Time Descri	iption 1:35pm Late News	Start/End Time 1135p-12am	e <u>Length</u> :00	n <u>Ad-ID</u>)	9		<u>Rate</u> <u>Type</u> \$300.00 NM
68	10/13/12 Class of Time	10/13/12 e - Pre-emp	Sat 5- otible with	6am News notice	Sat 5-6am	S-	:30	1,	\$60.00	NM	
		Start Date 0/08/12	End Da 10/14/1		Spots/Week 1	<u>Rate</u> \$60.00					
	Spots: # Ch 1 WPE			Air Time Descri 5:45 AM Sat 5-6		Start/End Time Sat 5-6am		<u>Ad-ID</u>) 0FA-12-	G-145н		<u>Rate Type</u> \$60.00 NM
69	10/13/12 Class of Time	10/13/12 e - Fixed No		College Football	12-330pm	S-	:30	1	\$2,000.00	NM	
		Start Date 0/08/12	End Da 10/14/1		Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: # Ch 1 WPE	<u>Day</u> <u>Air</u> BF Sa 10/		Air Time Descri 3:13 PM ABC C		Start/End Time 12-330pm		<u>Ad-ID</u>) ofa-12-	G-145H		Rate Type \$2,000.00 NM
	Class of Time		ately Pre-	ATE PRACTICE I	notice	S	:30	1	\$25.00	NM	
		Start Date 0/08/12	End Da 10/14/1		Spots/Week 1	<u>Rate</u> \$25.00					
	Spots: # Ch 1 WPE	<u>Day Air</u> 3F Su 10/		Air Time Descri 12:58 AM PRIVA	iption ATE PRACTICE WK	Start/End Time NDLF 112-1x	 -	<u>Ad-ID</u>) 0FA-12-	Р-143н		<u>Rate Type</u> \$25.00 NM
						Total Spots	12	8			